



MIP® Markets include:

- MIPTV® – The Spring International TV Content Market
- MIP® China – Where Global and Chinese Content Meet
- MIPCOM® – The World's Entertainment Content Market
- MIPJunior® – The Kids Entertainment Content Market
- MIP® Cancun – The leading Latin America's TV Content Market

Terms used hereafter are defined in the Rules enclosed

This contract should be completed in CAPITAL LETTERS and return to your local office (see section 11)

The present contract ("participation contract") is concluded between the Organiser and:

1 YOUR COMPANY (the «participant»)

Legal Company Name* _____

Company Name
as listed in the online database _____

Address*
(Incl. street, house / box number) _____

City* _____ Zip Code / Postcode* _____

State _____ Country _____

Telephone _____
Country Code City Code Telephone Number

Website _____

VAT Number / Tax ID* _____

For companies not located in the European Union, please supply your tax identification number, or national business number of your company.
If this information is not supplied, French VAT will be charged and may not be reimbursed by French tax authorities.

2 YOUR BILLING ADDRESS (Complete only if different from above)

Legal Company Name* _____

Billing Contact Name _____

Address*
(Incl. street, house / box number) _____

City* _____ Zip Code / Postcode* _____

State _____ Country _____

Telephone _____
Country Code City Code Telephone Number

VAT Number / Tax ID* _____

For companies not located in the European Union, please supply your tax identification number, or national business number of your company.
If this information is not supplied, French VAT will be charged and may not be reimbursed by French tax authorities.

3 YOUR COMPANY CONTACTS

MAIN CONTACT Mr Mrs Ms

Surname* _____

First Name* _____

Position* _____

Work email* _____

Language in which you would like us to communicate with you? English French

* Mandatory

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4. COMPANY PROFILE
1. Your Company's (or Division's) Main Activity

From the list of activities below, please indicate in the red boxes, which number is related to your

Primary activity

Secondary activity

These are obligatory fields for the Online Database. The Organiser reserves the right to list or modify this information if this section is incorrectly/not completed. Only activities mentioned in the above boxes will be listed in the Online Database & Programme listings.

CONTENT DISTRIBUTION - MEDIA RIGHTS

1 - Distribution

CONTENT CREATION - RIGHT HOLDERS

2 - Production

3 - Licensing - IP - Merchandising

4 - (Video) Gaming - Esports

5 - Book publisher - Literary agency

REGIONAL OR REPRESENTATIVE PAVILION

6 - Official organisation - Association

CONTENT SOURCING - COMMISSIONING

7 - Broadcasting - TV channel

8 - Streaming platform - OTT - VOD

9 - Other platforms - Aggregator - DVD - Inflight - Theatrical - Institutional

SERVICES & SUPPORTS

10 - Consulting company - Third party suppliers

11 - Advertising - Brand - Media Agency

12 - Content Technology provider

13 - Post-production - Dubbing Studio

FINANCING & INVESTORS

14 - Film Commission - Investment company - Fund - Bank

OTHERS

15 - PR - Talent Agency

16 - University - Institute

17 - Press - Newspaper

18 - Other



04 - 06 Avril 2022 • Palais des Festivals, Cannes, France



5. YOUR BOOKING

1. Your Digital Pass

MIPTV DIGITAL PASS (Only for clients NOT coming to Cannes)

Your offer includes:

- > Your personal login for the MIPTV digital platform until 30th April
- > Company directory page per company
- > Basic directory listing
- > Access to a brand new platform for highly-targeted networking with the whole MIPTV community
- > Conferences and Keynotes in catch-up
- > Upload MIP publications and more industry reports

Price per person (excl. tax)	Number of participant	TOTAL
€300	[[]]	€ [[]]

2. Your Upsell

ESSENTIAL PACKAGE (one per company only)

Your package includes:

- > 1 Company page + Lead generator available on the platform
- > Basic Directory Listing
- > Up to 3 Uploads of programmes/projects with videos, pictures and details

BOOSTER PACKAGE (one per company only)

Your package includes:

- > 1 Company page + Lead generator available on the platform
- > Premium Directory Listing
- > Up to 9 Uploads of programmes/projects with videos, pictures and details
- > Additional visibility for content

PREMIUM PACKAGE (one per company only)

Your package includes:

- > 1 Company page + Lead generator available on the platform
- > Premium Directory listing
- > up to 20-60 Uploads of programmes/projects with videos, pictures and details
- > Additional visibility for content

Price per company (excl. tax)	Quantity	TOTAL
€700	1	€ [[]]
€1.970	1	€ [[]]
€4.970	1	€ [[]]

TOTAL (Tax excluded)* € [[]]



6. TOTAL PAYMENT OF YOUR BOOKING («participation fee»)

TOTAL DUE FOR ONLINE REGISTRATION (incl. VAT)* €

TOTAL DUE FOR ONLINE SERVICES (incl. VAT)* €

BALANCE DUE (incl. VAT)* €

ONLINE REGISTRATION & SERVICES:

+20% VAT is OBLIGATORY for: ALL FRENCH CUSTOMERS, EU CUSTOMERS NOT SUBJECT TO VAT & NON-EU CUSTOMERS NOT SUBJECT TO CORPORATE INCOME TAX
0% VAT for EU (French customers excluded) & NON-EU CUSTOMERS WITH A VAT REGISTRATION NUMBER

Instructions for sales recuperation will be sent with your invoice.

7. TERMS OF PAYMENT

Full payment must be made upon signature of the participation contract.
Details of how to pay can be found on the following page.

8. COVID-19 EXCEPTIONAL CONDITIONS

Online services conditions :

The Participant is informed that the cancellation of the Physical Event may not necessarily lead to the cancellation of the Online Services covered by the present participation contract; should the Organiser be able to provide these services, the Participant would remain liable for payment of the corresponding fees.

9. DECLARATION OF AGREEMENT

General - The undersigned acknowledges, agrees and warrants on behalf of his/her organisation that:

- he/she is duly authorised to execute and perform this Contract.
- he/she has received all necessary information from the show organizer in order to sign this Contract.
- he/she has read and will comply with the General Tradeshow Rules («Rules») printed hereafter, which are an entire part of this Contract.
- its signature herein is the manifestation of the Participant's acceptance of the Organiser offer by which the contract is formed.

Privacy and Data Policy - The undersigned warrants that he/she has duly obtained his/her organisation's appropriate personnel or representatives individual consent to provide personal data and informed them that personal data is (i) being processed subject to Article "Privacy and Data Policy" of the Rules and the Organiser's Privacy Policy (<https://privacy.reedexpo.com/en-gb.html>) for the purpose of carrying out its contractual obligations and promoting its activity ; (ii) made accessible to all tradeshow's participants that may be located in countries or territories outside of the European Economic Area even where such country or territory may not provide a sufficient level of protection equivalent to that within the European Economic Area. He/she has duly informed his/her organisation's appropriate personnel or representatives of their right to access, obtain, correct and oppose the use of their personal data by writing to privacy center (privacy.reedexpo.com/en-gb/privacy-center.html).

SURNAME

First Name

Position

X Signature (COMPULSORY)

X Date (COMPULSORY)

X Stamp

THIS CONTRACT IS FINAL AND BINDING



10. WAYS TO PAY

PAYMENT BY BANK TRANSFER

This bank order must be made with the following indications: "Payment at no costs for the beneficiary" together with the legal company name, name of event and invoice number.

Please send us a copy of the wire transfer to facilitate the identification of your payment.

Bank code	Agency code	Account number	Control	Banking domiciliation	Swift code / BIC	Account owner	EU VAT Number
30066	10947	00010005001	79	C.I.C SAINT AUGUSTIN GCE SUD 102 BD HAUSSMANN 75008 PARIS	CMCIFRPPXXX	RX FRANCE 52 Quai de Dion Bouton 92800 Puteaux	FR 92 410 219 364
IBAN International Bank Account Number FR76 3006 6109 4700 0100 0500 179							

PAYMENT BY CREDIT CARD

**FOR SECURITY REASONS, DO NOT SEND ANY ENTIRE CREDIT CARD DETAILS BY EMAIL.
FILL OUT THE 4 FIRST AND 4 LAST DIGIT ONLY**

In the contrary, this page will be automatically deleted and contract destroyed

VISA/MASTERCARD

AMERICAN EXPRESS

Card number
4 first 4 last

Expiry Date

Name of card holder (as seen on card)

€

X Amount (COMPULSORY)

X Signature of the card holder (COMPULSORY)

X Date (COMPULSORY)

Please send a request to get the procedure to :

- RX France Paris: treasuryparis@reedmidem.com
- Reed Exhibitions Ltd: treasuryuk@reedmidem.com
- RX North America: treasuryus@reedmidem.com

11. PLEASE RETURN ALL PAGES OF THIS COMPLETED CONTRACT TO YOUR CONTACT

1. General provisions

The provisions of these Rules (the "Rules") shall apply to any individual or legal entity (such as exhibitors, sponsors, visitors, speakers, journalists, advertisers and service providers) (the "Participants"), who requests admission or is invited to the professional events organised by RX France, a French joint stock company with a capital of 90,000,000 euros, having its registered offices at 52 Quai Dion Bouton 92800 Puteaux, France, registered with the Nanterre Companies Registry under n°410 219 364 (the "Organiser").

These Rules shall also apply to any other parties who contract with the Organiser. Where applicable, the goods and services proposed by the Participants at the event (the "Event") shall be offered only to meet the requirements of any individual or legal entity whose business activities are directly related to the sector promoted by the Event, as defined in the participation contract. The Organiser reserves the right to refuse to contract with any person whose business is not directly related to the sector promoted by the Event or on any other reasonable grounds, such as a dispute, etc.

In these Rules, the following words have the following meaning:

Contract means the Rules and the special terms and conditions, i.e. the participation contract
Event means the event organised by the Organiser, purpose of the Contract, which may be held physically and/or online.

Physical Event means the Event that provide Physical services (as defined in the specific conditions)

Online Event means the Event that provide Online services

Online services means services provided by the Organiser to the Participant through a digital solution
Event Management Platform (EMP) means the online tool proposed by the Organiser to the Participants to plan 1-to-1 meetings between them.

Event Venue: means the venue where the Event takes place as indicated in the participation contract or such other venue as the Organiser shall decide.

Exhibitor: means any Participant who rents a pod, demo-kiosk, a Modular Stand or a stand and/or an assigned location at the Event, the Stand.

Modular Stand Exhibitor: means any Exhibitor who rents, in accordance with the participation contract, a Modular Stand at the Event, the Modular Stand.

Rides : means an Exhibitor amusement ride and/or mechanical, electrical device that is exhibited and can be tested during the Event, including but not limited to: trampoline, escalade wall, playground, inflatables, VR, escape game, ifly, fitness, laser game, arcade/simulations, children's games, bowling, golf, funfair facilities.

2. Acceptance of Contract Documents

Signature of any participation contracts and/or any admission to the Event shall be deemed the Participant's total and complete agreement with and acceptance of the provisions of these Rules, the relevant participation contracts, RX website Terms, the specifications of the operator of the Event Venue and, in the case of Exhibitors, the Exhibitors' Technical Manual and the insurance policies that the Organiser takes out on behalf of the Exhibitors, and the Safety Guidelines available on reedmidem.com (hereinafter, collectively, the "Contract Documents"), all of which may be downloaded directly from the Organiser's website. Accordingly, the Participant undertakes to comply with the Contract Documents, as well as with any health and safety measures which may be imposed by the relevant public authorities, the operator of the exhibition space and/or the Organiser and to cause its employees and service providers to comply therewith. No amendments or reservations may be made by the Participant to the Contract Documents in any manner whatsoever.

3. Amendments to and priority of these Rules

The Organiser reserves the right to decide on all matters not covered by these Rules and to add new, immediately applicable provisions to cover such matters and any matters not otherwise dealt with by the general regulations governing commercial events which are posted on the www.unimev.fr website. The Organiser shall notify the Participants thereof as necessary. These Rules shall prevail over any other terms that Participants may seek to impose or incorporate, or which are implied by trade, custom, practice or course of dealing. In the event of a discrepancy between the French and any other translated versions of the Regulations, the French version shall prevail.

4. Postponement, cancellation or interruption of Events :

4.1 Postponement of the Event

In terms of the dates that the event will be held, provided reasonable prior notification has been given, except in situations of urgency, the Organiser may postpone the Event within the limit of (i) 6 months following the period initially scheduled, for annual Events, or (ii) 12 months, for biannual Events. In this case, the Participant's participation contract will be automatically and entirely transferred to the new dates of the Event. The Organiser will retain the deposits paid by the Participant and the Participant shall remain obligated to pay the remaining amounts due for their participation in the Event, in accordance with the modified payment schedule.

In the event of postponement of the Event beyond the above-mentioned limits, the Participant shall have the option of either requesting the refund of the deposits paid to the Organiser or requesting the transfer of its participation to the new dates of the Event as per the above-mentioned conditions.

4.2 Cancellation of the Event

The following terms and conditions shall apply in the event of cancellation of the Event.

If the Organiser observes that the Event cannot take place within the conditions foreseen owing to exceptional circumstances, whether or not these constitute a case of force majeure as per article 1218 of the French Civil Code and, in particular, whether or not these are entirely unpredictable (hereafter "exceptional circumstances") the Organiser may notify the cancellation of the Event.

Such cancellation shall be notified to the Participants in the following events: (fire, flood, storm, destruction or unavailability of the venue(s) or location(s) where the Event is to be held, accident, incidental case, strike action at the local or national level, riots, risk of safety, terrorist threat, administrative ban or closure, health situation, potential consequences of the Covid-19 epidemic, cancellation of the participation of a significant proportion of the Participants, restrictions of movements of Participants or visitors, etc. In those cases, the Participant's participation contract will be cancelled and any amounts paid to the organiser that are still available after the Direct Costs incurred by the Organiser as at the date of notification of the cancellation, will be divided among the Participants, on a pro-rata basis according to the amounts paid by each of them.

Direct Costs shall be defined as: the costs and expenses - including of any non-recoverable VAT or any other equivalent tax on sales - properly attributable to the hire of the Venue, the management, promotion - including all publicity campaigns - and operation of the Event.

Should the Organiser be obliged to cancel the Event if it observes an important modification of Event organisation that should be damaging for both Parties such as insufficient amount of registrations, and unless this cancellation is the result of circumstances laid down in the paragraph above, the Participant will be reimbursed the amounts paid to the Organiser.

This paragraph applies notwithstanding article 1218 of the French Civil Code, which it expressly derogates from as necessary.

4.3 Interruption of Events

The Participant entrusts the Organiser with the task of determining whether or not the Event must be interrupted or evacuated in the event of a threat to public safety and agrees not to institute proceedings against the organiser after the fact.

If the Event is interrupted in case of exceptional circumstances, participation fees already paid shall be refunded in proportion to the duration of the Event's interruption less Direct Costs.

4.4 As a result of the terms provided above, in the event of modification, postponement, interruption or cancellation of the Event, the Parties agree that there shall be no recourse to application of the legal provisions relative to breach of contract (articles 1219 and 1220 of the French Civil Code).

In the event of modification, postponement, interruption or cancellation of the Event irrespective of their circumstances or motivations, the Participant may not claim any form of compensation from the organiser, except in the event of gross misconduct by the organiser.

5. Admission requirements

Persons under the age of 18 may not be admitted to the Event, except with the Organiser's prior written authorisation.

The Organiser reserves the right to refuse entry to or to have expelled, temporarily or permanently, any Participant whose presence, conduct or behaviour threatens the image, peace or safety of the Event and/or of the other Participants and/or of the Organiser and/or the integrity of the site. In such case, the Participant shall be reimbursed the participation fee already paid to the Organiser on a pro rata basis according to the remaining period of the Event.

To gain admission to the Event Participants must show an admission pass, which the Organiser shall issue free of charge or for consideration in accordance with its own procedures. The distribution, reproduction or sale of admission passes in order for any person other than the Participant to derive a profit therefrom is strictly forbidden and may be liable to prosecution. Due to the international nature of the Event, Participants shall:

- Ensure that their participation is neutral in terms of political, ideological or religious expression;
- Not create disturbances (visual, aural, olfactory or of any other nature) to the organisation of the Event, the other Participants, whether or not in neighbouring stands, or the public, either at their stand, in the advertising space assigned to them within the venue or in the vicinity of the Event. Otherwise, the Organiser reserves the right to impose penalties, including refusing admission to the Event.

6. Accreditation of Participants' employees

Participants may credit only their full-time employees from a single establishment, in a single country. The Organiser may at any time request documentary evidence thereof. In the event a Participant accredits any person who does not meet the foregoing requirements, they shall be required to pay the participation fee applicable to visitors, as specified in the participation contract.

7. Advertising

The Organiser reserves the exclusive right to post advertising and other marketing materials and operate promotions in the Event and its immediate surrounding area. All forms of advertising are strictly forbidden, with the exception of advertising that uses the media defined below, the advertising spaces that the Organiser assigns and the advertising materials displayed within the Exhibitor's stand. In the event of non-

compliance with these requirements, the Organiser may remove such advertising at any time without prior notice. Participants shall not in any form whatsoever display products or services or advertise companies or businesses that are not Participants, without the Organiser's prior written authorisation. Furthermore, the distribution of leaflets, brochures, flyers or documents of any type for promotional or any other purposes is strictly limited within the Event venue and the immediate surrounding area and is subject to the Organiser's prior authorisation. Participants shall not, in any manner whatsoever, advertise any practitioner or establishment that is a member of a regulated profession for which the national and official organisation that represents the profession prohibits advertising.

8. Sponsoring

Certain of the Organiser's events may be sponsored by Participants pursuant to the terms and conditions set forth in the relevant participation contract which specifies the characteristics of the event. Unless otherwise stated, such sponsorships are non-exclusive. In the event that more than one Participant sponsors the same event, the Organiser shall promote the Participants in proportion to their respective contributions. The Organiser reserves the right in its absolute discretion to modify the characteristics of the event or to require the Participants to modify the materials intended to be distributed, in particular due to legal requirements and/or for reasons related to the general organisation of the Event and/or, more broadly, in the interest of all Participants. The Organiser shall do its utmost to notify the Participants in question beforehand, except in the event of pressing needs exempting the Organiser of such.

9. Photography and filming (audio and video)

The Organiser may prohibit the taking of photographs and/or the making of audio and video recordings by Participants who have not received accreditation from the Organiser for such purpose. Only photographers / cameramen who have received written authorisation from the Organiser for such purpose shall be allowed to operate within the Event venue. A copy of their photographic prints and/or audio and video recordings shall be provided to the Organiser upon request. Unless Participants expressly refuse consent in advance, Participants authorise, free of charge, the Organiser and its partners to photograph and/or record the voice and image of the Participant(s), the stands or specific articles displayed within stands, distribute said photos and/or recordings to third parties and to communicate them to the public, in the whole world, which may be presented (in particular in the form of live or delayed broadcasting), reproduced without limit as to the number of reproductions and published, in the whole world, for a period of five (5) years, in any format, using any method or process known or unknown at this time, in whole or in part, on all tangible or intangible media known or unknown at this time, including, in particular, the internet (the websites of the Organiser and its partners and social networks), and on any other promotional or marketing tool it may use for information or promotional purposes.

10. Unfair competition and parasitic business practices

Participants formally undertake not to engage in activities that are identical or similar to those conducted in the Event Venue (notably to participate in any meeting with professionals not registered to the Event), the immediate surrounding area or in any other Event Venue that the Organiser may designate, in particular, in places such as hotels or other sites external to said Event, during the period of the Event. Accordingly, Participants in particular undertake not to directly or indirectly draw any other Participant away from any Event Venue for the purpose of presenting any of its products and/or services that are within the scope of the Event. The Organiser reserves the right to have any breach of this provision evidenced by any witness sworn officer, to have the relevant Participant pay the costs associated therewith and to initiate any legal action enabling it to assert its rights.

11. Accommodation and Travel

The Organiser may enter into agreements with hotels, travel agencies and estate agents in order to assist Participants to the extent possible and under the best possible conditions, in finding accommodation or travel. However, this does not constitute an endorsement from the Organiser of any particular accommodation/travel provider or obligation on the part of the Organiser and the Organiser shall not be liable with respect to travel, hotel reservations and/or accommodations selected.

12. Assignment and distribution of locations

The method of determining the allocation of Stands shall be established by the Organiser and may be changed from time to time, with notice, named "stand change confirmation", to the Exhibitor. The Organiser shall take into account Exhibitors' requests, the nature of the products and services they plan to exhibit and the arrangement of the stand and/or assigned location they plan to install in accordance with the interests of the Event.

Any layout plans made available to the Exhibitor are for illustrative purposes only and do not constitute a guarantee that any particular Exhibitor will be positioned next to or near any other Exhibitor. The Organiser will, however, use reasonable endeavours to meet the Exhibitor's requests on these matters.

The Organiser shall not be held responsible for any consequences that may ensue from the location assigned to them such as low foot traffic.

In the event that a Participant/Exhibitor:

- causes a disturbance or
 - does not comply with the requirements of the Exhibitors' Technical Manual, the Organiser reserves the right to modify, at any time and as often as it deems necessary, the use of the areas requested by Exhibitors, the location of stands or the decoration thereof.
- The Organiser shall use its reasonable endeavours to give those Exhibitors affected prior notice of its actions except in the event of a pressing need in which case the Organiser shall not be required to give prior notice.

13. Stand location, set-up, installation, decoration and break-down

a. Set-up, installation, decoration and break-down

In accordance with the Contract, if the Event does include Stand services and if the Participant is an Exhibitor, the following disposal shall apply:

Exhibitors and any person duly appointed to represent them undertake to (i) familiarise themselves with the Exhibitors' Technical Manual and the specifications of the operator of the exhibition space in effect and comply therewith, (ii) comply with the safety measures imposed by applicable laws and regulations during set-up, break-down and throughout the Event, and (iii) be present at their stand and/or assigned location, solely for reasons related to set-up and break-down, as well as during the inspection by the teams responsible for ensuring compliance with safety standards. Subject to the provisions of the Contract Documents, the event's accident prevention plan, the Exhibitor's specific prevention plan and consistent with the overall decoration of the Event, Exhibitors are free to fit out and decorate their stand, provided they do not hinder the visibility of safety signs and equipment or of nearby stands. In case of materials or installations deemed non-compliant to the Contract Documents, the Organiser reserves the right, at any time and at the Exhibitor's expense, to prohibit the use of the stand and/or assigned location, to suspend the use of water and electricity or to have removed or to destroy any materials or installations deemed non-compliant.

The Modular Stand Exhibitor has chosen in full knowledge the Stand specificities described in the participation contract. If the Modular Stand Exhibitor does not challenge the compliance of the Modular Stand within the first 24 hours of its reception, the latter is therefore deemed to have accepted the Modular Stand without reserve.

The Modular Stand Exhibitor may at its sole responsibility, add some materials or installations not included in the Modular Stand range he chose. If so, the Modular Stand Exhibitor will indemnify and hold the Organiser harmless in the event of any damage caused by the installations and/or material added.

b. Manning the stand and/or assigned location

Exhibitors shall at all times maintain sufficient staff at their stand and/or assigned location and keep it fully equipped during the entire duration of the Event, including if the duration of the Event is extended. Exhibitors shall display products and/or services that comply with French and European laws and regulations and that originate from lawful activities and shall obtain all authorisations necessary to conduct their business at the Event. Products and/or services shall be displayed only within the stand, shall not encroach on the aisles and shall in no event inconvenience nearby Exhibitors or any Participant or personnel or representative of the Organiser or the Event operator. Materials and products and/or services shall be arranged in an aesthetic manner. Take-away sales or sales in which goods are immediately delivered to the buyer are forbidden, except with the Organiser's prior written authorisation. Events held at the stand and/or assigned location such as: attractions, shows, events etc. shall require the Organiser's prior authorisation.

c. Ride's security measures

In accordance with French Law n° 2008-136 of February 13, 2008 regarding Rides safety, Exhibitors demonstrating Rides shall provide, at RX first request, its Ride's initial technical inspection and/or any document that allows the Exhibitors to demonstrate its Rides.

14. Damage and repairs

Participants shall be liable for all damages they cause to Event Venue. In particular, Exhibitors shall leave their Stand, as well as any equipment and materials supplied by the Organiser, in their original condition at the time they take possession of their Stand. Therefore, at the time they take possession of their Stand, Exhibitors shall have any existing damage evidenced and forward such evidence by email, on the same day, to the Organiser's technical department. Otherwise, Exhibitors risk being invoiced for such damage. The Exhibitors shall vacate their Stand and remove their goods, articles and specific decorations, as well as any residual waste from materials used to decorate the Stand, within the deadlines and during the hours specified by the Organiser and in compliance with local laws, regulations and practices concerning waste. If it fails to comply with such deadlines, the Exhibitor shall be liable for any expenses incurred as a result of its non-compliance with these instructions as well as for any damage caused by the Exhibitor.

Exhibitors demonstrating amusement Rides and/or offering Rides to participants are responsible for compliance with all local laws and regulations governing the operation of Rides, and for securing in advance all approval necessary to demonstrate and offer Rides during the Event.

Exhibitors are responsible for any damage done by them or their employees to the building and/or any

X Signature (COMPULSORY)

participant to the Event. The Participants that wish to try the activities/ Rides proposed by Exhibitors understand and accept the risks and shall hold harmless the Organiser from any claims.

15. Assignment and subletting of assigned locations
Exhibitors are expressly forbidden from assigning, subletting or exchanging, free of charge or for consideration, all or any part of the locations assigned by the Organiser, including stands and advertising spaces. However, more than one Exhibitor may be allowed to exhibit jointly provided they have submitted a prior request to the Organiser and the Organiser has approved the same.

16. Price and payment procedures
The participation fee and ancillary costs payable by the Participant (i) and the payment procedures and time periods (ii) are unilaterally specified by the Organiser in the participation contract, which the Participant expressly accepts. Depending on the signature date of the participation contract, the first payment shall be equal to amounts already due on the relevant date. The Organiser does not apply any commercial discount, rebate or reduction policies, and Participants shall not be granted any discount in the event of payment before the due date. Payments shall be made by the Participant net of any bank fees, withholding taxes etc. An additional invoice shall be issued for any service Participants may order that is not specified in the relevant participation contract.

17. Late payment or non-payment
In accordance with Article L. 441.10 of the French Commercial Code (Code de Commerce), in the event of late payment, the Participant shall be liable for late payment penalties calculated at three (3) times the legal interest rate, as from the day following the payment date shown in the participation contract and on the invoice and of a flat compensation for recovery costs in the amount of 40 euros, it being specified that if the exposed recovery costs are superior to 40 euros, the Organiser may ask for supplementary compensation, with justificatory documents. This provision shall not be deemed a grant of an extension of time to make payment. Participant's failure to comply with the Article "Price and payment procedures" clause shall automatically cause the amount of the participation fee to become immediately due and payable and/or shall entitle the Organiser to suspend performance of services, in particular access to the online community and/or the Event, and/or to reassign the stand's location to another Participant. If and when the issue giving rise to the suspension has been resolved, at the Organiser's discretion, the Participant may be offered a substitute alternative solution. Failure to pay the price in full shall preclude the Participant from registering for any future Event of the Organiser.

18. Cancellation of participation
Participants shall have no right to withdraw from, cancel or otherwise terminate a participation contract for any reason whatsoever, such participation contract being final and irrevocable. The application of articles 1195 and 1120 of the French Civil Code (code civil) is expressly excluded, which the Participant accepts. Unless otherwise agreed in the participation contract, the entire amount of the participation fee shall be owed in the following cases:
• The Exhibitor is not present at its Stand 24 hours before the beginning of the Event, or is not present at its pod at the beginning of the Event, for any reason whatsoever. The Organiser may deem such default a cancellation of the Exhibitor's participation and shall be free to make other arrangements with respect to the stand's location, in which case the Exhibitor shall not be entitled to claim any refund or compensation;
• The Participant purports to cancel its reservation on any date whatsoever and for any reason whatsoever;
• At the time of its registration, the Participant provides information that is false, erroneous or becomes inaccurate and, as a result thereof, it is refused admission to the Event.
This clause shall not apply upon the occurrence of a force majeure event, as defined by article 1218 of the French civil code which, if proved, shall entitle the Participant to a refund of the participation fee paid less Direct Costs as these terms are defined above in clause "Cancellation of the Event".

19. Intellectual property
The Participant warrants the Organiser that it or its licensors own all intellectual property rights in and to the content defined below and in the materials exhibited, or that it holds the authorisations necessary to display and/or distribute them in connection with the Event. To ensure the complete transparency of the event, at the Organiser's request, the Participant shall provide all catalogues and/or brochures, or the media containing them, related to the products and rights it offers. The Participant shall inform the Organiser in writing if it plans to broadcast music at its stand and/or assigned location and/or in its advertising space, and shall file all required reports, in particular (but without limitation), with the SACEM (the French Performing Rights Society) and/or other relevant regulatory body and make the payments associated therewith. The Participant shall indemnify and hold the Organiser harmless in the event of any recourse on the grounds of non-compliance with these obligations contained in this clause.
By signing the participation contract, Participant, authorises the Organiser, from the date of signature of the participation contract and for 5 (five) years, within the Organiser business activities countries, to use its social name, commercial name and/or the trademarks and logo(s) or any other element or intangible right (hereafter the "Trademarks") for the promotion of the Organiser events (notably via the reproduction on the event's websites and social media and their broadcasting by any means).
Participant guarantees to the Organiser that it is authorised to freely dispose of its Trademarks (and/or any element or intangible right), and guarantees to the Organiser the entire, free and peaceful use and possession of the Trademarks. Participant shall indemnify the Organiser against any disturbance, action, claim, opposition and demand or eviction attempt from any third party in connection with the Trademarks.

20. Organiser's media and content
During the Event, the Organiser shall provide the Participants with media such as printed supports, databases, websites and all other supports specific to the Event (hereinafter, the "Organiser's Media" or "Media"). The Organiser is the owner and publisher of this Media which it publishes and distributes, with the exception of the content published by Participants via the online community that the Organiser hosts. This Media is protected and the Participant shall therefore not use it in any manner whatsoever without the Organiser's prior written agreement.
• Organiser's Media and Content provided to Participants: Participants acknowledge and agree that all texts, videos, images, data bases, distinctive signs, data, IT applications and/or functionalities published in the Organiser's Media, with the exception of those submitted by Participants (hereinafter, the "Content"), are the property of the Organiser and/or third parties. Participants shall in no event reproduce, modify, delete, distribute, grant and/or use the Content, in whole or in part, and in any manner whatsoever, without the prior written agreement of the Organiser, its licensors and/or the relevant right holders. Otherwise, Participants risk being liable or being held liable.
• Organiser's Media and Content provided by Participants: The Participant authorises the Organiser to reproduce and use its own content, for the time period during which the Organiser's Media is distributed, free of charge and in the whole world. The Participant shall be solely liable for the information and documents that it provides and that are published and distributed via the Organiser's Media. The Participant may not hold the Organiser liable, including in the event of an error and/or omission, in particular if due to erroneous or incomplete information provided by the Participant. Furthermore, the Participant shall ensure that it holds all necessary authorisations and that the information and documents that it provides do not contain anything which is libellous, obscene, indecent, blasphemous or in any way unlawful. Failing this, the Participant shall hold the Organiser harmless in the event of any recourse.
• Placing advertising on the Organiser's Media: The Organiser shall determine the advertising spaces available on its Media and has the right to control all advertising distributed thereon in order to ensure compliance with applicable laws and protect the interests of the Event and/or the Participants. In particular, the Organiser may delete any statements that may directly or indirectly draw any Participant away from the Event venue, offend the public, present false or misleading information or promote unlawful or regulated activities, services or products, as well as any unlawful statement or image. Any authorised advertorial-type advertising within the Event venue must carry the banner "PUBLICITE / ADVERTISEMENT". The Organiser may refuse to publish the text or advertisement at issue, in which case the Participant shall be reimbursed the price of the advertising space, to the exclusion of any other expenses, less sums incurred by the Organiser before it discovers the unlawful nature of the publication. In the specific situation where a Participant has placed an order for advertising on the Organiser's Media but fails to provide the Organiser with the information and documents necessary for publication in a timely manner, the Organiser reserves the right to make other arrangements with respect to such advertising space, in particular to publish the statement "Space reserved by ...", followed by the Participant's name. In such case, the Participant shall not be entitled to claim a refund of the price of its order or any compensation. The documents used to publish advertising shall be returned to the Participant or its representative only upon request. The Organiser is required to keep such documents for one (1) year only, and may destroy them after such period.

21. Online Event management Platform
For the purposes of organising business appointments between Participants, the Organiser may contract with a provider of an online Event Management Platform (EMP) tool. In order to facilitate the registration of the Participants, to enable them to prepare the Event and schedule their business appointments during the Event, the Organiser may pre-fill the EMP on the Participant's behalf with their personal data that the Organiser has in its possession via the participation contract. Once connected, the Participant is personally required to complete his/her own directory entry on the EMP in order to benefit from the facilities offered by the online tool. Any and all processing of this data is ruled by Clause "Privacy and Data Policy" below. The Organiser denies all responsibility if the Participants do not receive any incoming messages or meeting requests from other Participants via EMP. Use of the EMP by the Participant shall be under its sole responsibility, and shall respect the EMP website terms.

22. Privacy and Data Policy
The Organiser collects participants' personal data by the present document or via the online participants' database, or during the participation to the Event (attended places or events, services operated) in accordance with the following provision and the Privacy Policy (<https://privacy.reedexpo.com/en-gb.html>). The data is processed by the Organiser for the purposes of carrying out its contractual obligations (notably customer's data base management, access to the online participants' database, events, services and ticketing management, invoicing and cash collection management) and promoting its activity.
Such data is stored for a maximum duration of 10 years, except for the online participants' database where data is stored for a maximum duration of 3 years.

This personal data can be:
- integrated into the online database available to Participants to enable them to prepare the Event, network, promote their business and schedule their business appointments during the Event. In this respect, Participants undertake not to use the data for any other purposes. Participants that would use the data contained in the database for their own purpose are deemed data controllers and bear all the liabilities of this status towards other participants. The Organiser will provide its best efforts to stop by any means any disturbance caused by any forbidden use of personal data. The Organiser shall, under no circumstances, be held liable regarding the unlawful data processing and use from other participants or third parties;
- transmitted to parties that have undertaken to comply with Data Protection Laws requirement such as companies belonging to the same group, in particular the companies of the RELX group, service providers and partners, who may be located outside the European Economic Area;
- transmitted to the Organiser's partners, which may become Data Controllers, organizing an event or a session, or publishing a video, that Data Subject attend to and/or watch online,
- communicated to third parties, to carry out commercial prospecting on their behalf as data controller;
- used on all distribution and promotional media in connection with the relevant Event including but not limited to media over the internet;
- processed for distribution and promotional analysis (profiling, targeting).
As a data controller, the Organiser has implemented and maintains appropriate technical and organisational measures in such a manner that its processing of personal data meets the requirements of French and European Data Protection Laws and in particular GDPR.
Participants may exercise their right to access, obtain, correct and oppose the use of their personal data, to the extent that such data is processed solely by the Organiser, by writing to Privacy Centre webform (<https://privacy.reedexpo.com/en-gb/privacy-centre.html>). In case of unsatisfied answer to Participants' request, Participants may raise a complaint before the French National Data Protection Authority (Commission Nationale Informatique et Libertés or CNIL) www.cnil.fr.
Within the framework of the Contract, the Exhibitor may process, collect or access data of the Participants. Consequently, the Parties (the Exhibitor and the Organiser) undertake to strictly respect the General Data Protection Regulation as Data Controllers, and in particular they will inform the data subjects subject to the data process and will protect the data.

23. Compliance with laws
The Organiser together with the Participants shall at all times during the duration of the Contract comply with all applicable laws and economic sanctions relevant to its duties, obligations and performance under this Agreement, including:
(i) Economic and trade sanctions and export controls (including, without limitation, those enforced by the US, EU, UK and UN), and
(ii) applicable anti-corruption and related laws, and
To help meet this commitment, each Party shall not transact on behalf of the other Party, or cause the other Party to transact, directly or indirectly with any person subject to any applicable economic sanctions enforced by the US, EU, UK or UN, or any country, region or location subject to a comprehensive embargo, or with which the other Party is otherwise prohibited from transacting.
Each Party shall have the right to terminate this Agreement on no notice, without liability, for breach of any provisions of this Section.

24. Electronic signature
Under section 1368 of the French Civil Code, the Parties can contractually define the rules for admissibility and admissibility of evidence in the event of litigation.
The Parties recognise that:
(i) signed electronically, this Agreement constitutes an original document admitted as evidence and perfectly valid, and
(ii) all login data associated with the electronic signature process, as well as emails or SMS emitted or received in this context, prove the Parties' agreement on the participation contract.

25. Insurance
Participants shall take out all insurance policies necessary for their participation in the Event. The Organiser declines all liability in this regard, in particular for the loss or theft of personal property.
The Organiser may take, on behalf of the Exhibitors only, an insurance policy that covers, at no expense to them, the following risks only:
• Civil liability to third parties;
• All other risks to property exhibited, including the fittings and decorations of the stand. The detailed terms and conditions of the aforementioned insurance covers, in particular cover limits, excess amounts and applicable exclusions, are set forth in the applicable insurance policies, a copy of which will be provided to Exhibitors if they request it from the Organiser. A summary of these terms and conditions can also be found in the section of the Exhibitors' Technical Manual entitled "Insurance". Exhibitors are responsible for verifying that these terms and conditions are appropriate in light of the scope of the risks covered and the value of property exhibited, including the fittings and decorations of the stand. If not, Exhibitors shall take out additional insurance policies. The Organiser shall in no event be liable for any claim for which Exhibitors may be liable or any loss Exhibitors may incur in the event of inadequate insurance cover. Exhibitor agrees that neither the Organiser nor the Event Venue operator shall be held liable for any claims raised by a third party regarding the Rides. The Exhibitor agrees that it will hold harmless and indemnify the Organiser and the Event Venue operator from any claims, including third party infringement claims.

26. Limitation of the Organiser's liability
The Organiser undertakes to carry out all services set out in the participation contract in accordance with professional standards and practices and the regulations in force, except in cases of force majeure. Should the Organiser fail to fulfil any of said obligations, the Participant expressly waives its right to invoke enforcement of article 1223 of the French Civil Code and shall be required to lodge a claim for compensation with the courts within one (1) year from the breach, failing which such claims shall be time-barred.
In addition, the Organiser shall only be held liable for direct damages incurred by the Participant, for which the Organiser is responsible, without any joint and several liability vis-a-vis third parties contributing to the damage.
The Organiser shall not be liable for any direct, indirect, incidental, special, consequential or exemplary damages, including but not limited to loss of profits, goodwill, data, resulting, inter alia, from (i) the use or inability to use the Website of the Event (ii) the unauthorised access to or alteration of your transmissions or data; (iii) statements or conduct of yourself, other Participants and/or third parties in the course of accessing or using the services;
The Organiser does not warrant their functioning without interruption or available error-free information and does not make any statement and warranty as for the content of the Website, especially concerning the data uploaded directly or indirectly by the Participants.
The Organiser shall have no liability for any failure or delay due to matters beyond their reasonable control. The Organiser shall not be liable for any special or consequential damages that result from the use of, or the inability to use, the services and products offered on this site, or the performance of the services and products. Compensation shall not cover disturbances of peaceful enjoyment, business damages, and/or any consequences related to the cancellation, interruption or postponement of the Event, costs incurred by the Participants in anticipation of the Event, including accommodation, travel, decoration etc. Lastly, compensation for any harm thus sustained by the Participant may never exceed the amount paid in connection with its participation in the Event.

27. Sanctions
In the event that the Participant fails to fulfil any of its obligations under the Contract Documents and following formal notice gone unheeded and depending on the circumstances, the Organiser reserves the right to take the following actions:
• unilaterally and automatically terminate the participation contract;
• order the immediate closure and then the taking down of the stand and/or assigned location and/or the immediate expulsion of the Participant from the Event venue;
• prohibit the Participant from participating in the Event for two (2) full consecutive years;
• suspend access to the database at any time, without compensation;
• require the Participant to comply with a court decision that makes a finding of infringement without the Participant being entitled to claim any compensation.
These sanctions may be imposed without prejudice to legal action the Organiser may initiate to assert its rights and claim damages on the grounds of the Participant's breach of contract. The Participant shall be liable for expenses incurred in connection with the Organiser's actions to enforce the terms of these Rules and/or the Contract Documents against the Participant (in particular, bailiff's costs, costs associated with taking down the stand, etc.).

28. Validity
In the event any of the above provisions is held to be void or unenforceable, such provision shall be severed from the agreement without affecting the validity of the other provisions of these Rules.

29. Governing law and jurisdiction
The Rules and the Contract Documents are governed by French law. IN THE EVENT OF A DISPUTE CONCERNING THE VALIDITY, INTERPRETATION OR PERFORMANCE OF THIS DOCUMENT, THE PARTIES UNDERTAKE TO SEEK AN AMICABLE RESOLUTION WITH THE POSSIBILITY OF USING A MEDIATOR. IN THE EVENT THAT THE PARTIES FAIL TO REACH AN AMICABLE SOLUTION, THE COURTS OF PARIS SHALL HAVE EXCLUSIVE JURISDICTION TO HEAR SUCH DISPUTE, WHICH THE PARTIES EXPRESSLY ACCEPT.

X Signature (COMPULSORY)

The provisions of the LICENSE: GENERAL TERMS & CONDITIONS

DIGITAL OFFERING (the "General Terms and Conditions") shall apply to any Customer, who requests admission to the ONEMIP Platform managed by RX France, a French joint stock company with a capital of 90,000,000 euros, having its registered offices at 52 Quai Dion Bouton 92800 Puteaux, France, registered with the Nanterre Companies Registry under n°410 219 364. The General Terms and Conditions in this Schedule are incorporated by reference into your participation contract («Agreement»), together with the agreement order registration and/or online registration (the "agreement order"), the Digital Platform Users Terms and Conditions and any Terms and Conditions referenced therein.

"Management" shall be defined as RX France, a division of RELX Inc. and the "Customer" or "Participant" shall be defined as the individual or company designated on the agreement order and receiving a License under this Agreement. Each of Management and Customer shall be referred to herein as a "Party" and, collectively, the "Parties".

The "Digital Offering" shall refer to any virtual services purchased by the Customer on the agreement order (including but not limited to : Directory listing, Company page, Users, Product leads (content), Visibility, Showcase, Analytics, Personal advisor, Sponsorship and sponsoring), each of which shall be managed by Management, and which shall be distributed via one or more digital distribution platforms (collectively, the "Platform"). The Platform is determined by and may be modified by Management in its sole discretion without notice to Customer.

Each of the following are incorporated by reference in this General Terms and Conditions and, therefore, the Agreement: (i) the "Service Documentation" (as provided by Management or made available to all customers on the Digital Offering website and as may be amended from time to time); (ii) the rules and regulations of the Platform as may be provided to Customer by Management or made available to customers on the Digital Offering website or Platform; (iii) the Digital Offering terms of service, designated in the registration, applicable to each participant and/or users accessing the Digital Offering (each, a "User"), any Digital Offering codes of conduct, and the Digital Offering's "IP Issues and Procedures" (each as may be made available to customers on the Digital Offering website and as may be amended from time to time); and (iv) any other terms incorporated herein by reference.

1. LICENSE GRANT

Pursuant to the Agreement, Customer hereby receives a limited license (the "License") to participate in the Digital Offering(s) as an exhibitor or other Participant. The License permits Customer's authorized Users to utilize the specified virtual stand(s) or other virtual profile or service provided to Customer by Management within the Platform (the "Company Page") (as set forth on the agreement order) in order to create a virtual experience, engage with Users and to utilize, where applicable, Management provided services. Customer shall be solely responsible for any and all expenses associated with Customer's use of the Company Page.

2. OWNERSHIP AND MANAGEMENT OF THE DIGITAL OFFERING(S).

Ownership. Customer acknowledges that Management is the sole and exclusive owner of (or the co-owner of, or the exclusive licensee to, as the case may be) the Digital Offering, and all tangible and intangible assets related to same, including, without limitation, Digital Offering names, trademarks, service marks, trade dress, and logos, as well as all interests related thereto and the goodwill associated therewith. Management retains all right, title, and interest in and to any such assets which Management may provide to Customer in connection with this Agreement.

3. PAYMENT TERMS

Customer shall pay to Management all amounts due (the "Fee") in accordance with the Agreement and the payment terms included herein. If no payment terms are specified, the Fee shall be due and payable within thirty (30) days of the invoice date. Management reserves the right to suspend or terminate Customer's License and/or access to the Digital Offering if the Fee is not paid in accordance with the payment terms. Once purchased, the License is non-refundable and non-transferable. In the event of Customer's cancellation, Customer remains responsible for the full payment of the Fee. Late Fees; Collection Fees.

In accordance with Article L. 441.10 of the French Commercial Code (Code de Commerce), in the event of late payment, the Customer shall be liable for late payment penalties calculated at three (3) times the legal interest rate, as from the day following the payment date as indicated here above or shown in the agreement order and/or on the invoice and of a flat compensation for recovery costs in the amount of 40 euros, it being specified that if the exposed recovery costs are superior to 40 euros, the Management may ask for supplementary compensation, with justificatory documents. This provision shall not be deemed a grant of an extension of time to make payment. If and when the issue giving rise to the suspension to the Digital Offering has been resolved, at the Management's discretion, the Customer may be offered a substitute alternative solution. Failure to pay the price in full may preclude the Customer from registering for any future Event of the Management.

4. TERM AND RENEWAL

The Agreement is concluded for one (1) year from the 1st day of the month following the date of the registration/agreement order (the "Date").

Unless written notification that terminate the Agreement after giving one (1) month notice, the Agreement will be automatically renewed every year on the same Date under the same terms. The above shall not apply for Sponsorship and sponsoring.

For Sponsorship and sponsoring, the Agreement is concluded for one (1) year from the 1st day of the month following the Date. For renewal, Parties shall expressly agree on the renewal.

5. ADVERTISEMENTS

All advertisements are subject to Management approval. Management may, at its sole discretion, reallocate advertising or revise the advertising layout. Management may offer new advertisement products or positions throughout the Digital Offering cycle that may not be offered at the time of execution of this Agreement.

6. ELIGIBLE ACTIVITIES

Customer shall present only Customer Materials (as defined herein) directly related to the Digital Offering's industries and of specific interest to Digital Offering Users. Management reserves the right to determine the eligibility of any Customer Materials for display or use within the Company Page.

At Management's request, Customer shall provide Management with a written summary of their intentions for the Company Page (the "Digital Company Page Plan"). Management reserves the right to require changes to the Digital Company Page Plan in its sole discretion, provided, however, that any Management review of the Digital Company Page Plan or requirements related to the Digital Company Page Plan shall in no way shift the liability with respect to the Company Page from Customer to Management.

Only Customer's products may be displayed in the Company Page. The Company Page must be used solely for the purpose of promoting Customer's products and/or services and shall not be used for other business purposes. Customer shall not use the Company Page to promote any other physical or virtual offering, including an exhibition or conference, without Management's prior written consent. Use of the Company Page for the purpose of soliciting prospective employees, and employee-recruiting activity of any kind, are prohibited, without Management's prior written consent. Management rulings with regard to any Company Page use are final.

Customer shall be solely responsible for the setup of the Company Page, including, but not limited to, the design and inclusion of the Customer Materials, and such setup shall be carried out in accordance with the Service Documentation and the reasonable instructions of Management. The positioning and allocation of the Company Page within the Digital Offering shall be determined by Management in its sole discretion. Customer's participation in, and continued access to and presence at, the Digital Offering are each subject to Customer's strict compliance with this Agreement, as determined by Management in Management's sole discretion. Management reserves the right to remove from the Digital Offering (in whole or in part), the Company Page, Customer, or any Customer Representatives (as defined herein) upon determination that the same is not in compliance with the Agreement. Management shall provide no refunds in the event of such removal.

Only a brand's owner or a representative who is authorized by such owner may present such brand in the Digital Offering. For any brand Customer presents in connection with the Digital Offering, if Customer is not such brand's owner, Customer represents and warrants to Management that Customer is authorized to represent such brand and will comply with any applicable agreements with such brand's owner at all times in connection with the Digital Offering. Management reserves the right to verify the identity and status of a brand's owner or authorized representative. In the event of a conflict between a brand's owner and any alleged or authorized representative, the brand's owner shall have the sole right to present such brand in the Digital Offering.

To the extent Customer (and/or any third parties hired by or acting on behalf of Customer) manages, operates, administers, runs, or is otherwise responsible for one or more sweepstakes, contests, giveaways, or any other chance- or skill-based promotions which are promoted or taking place in the Company Page (each, a "Promotion"), Customer represents and warrants that Management shall not be a sponsor, endorser, or administrator of such Promotion and that Management is not affiliated with or responsible for any aspect of any such Promotion in any way. Customer further represents and warrants that the official rules for each such Promotion will explicitly release and hold harmless Management; each of its

parents, subsidiaries, affiliates, and divisions; each of their respective directors, officers, employees, agents, shareholders and successors; and any other party that may be indicated to Customer by Management, from any and all liability associated with such Promotion.

7. CUSTOMER MATERIALS; PUBLICITY AND PROMOTION; INTELLECTUAL PROPERTY

"Customer Materials" shall mean any materials, products, or services presented or displayed by Customer, or provided to Management by Customer, in connection with the Digital Offering, including, without limitation, any images, videos, logos, trademarks, service marks, advertisements and/or promotional copy, plans, data, lists, content, course materials, presentations, and the name, voice, and likeness of any Customer Representatives in connection with the Digital Offering. Notwithstanding the foregoing, the Customer Materials and the goodwill associated therewith at all times shall remain the sole and exclusive property of Customer.

Customer hereby grants to Management a limited, irrevocable, non-exclusive worldwide royalty free right and license to use, publish, reproduce, and distribute the Customer Materials, in all media formats (whether now known or hereafter existing), worldwide, solely in connection with Management's performance hereunder and the distribution, promotion, and publicity of (i) the Digital Offering(s) (including live, virtual and future iterations thereof) and (ii) Management's business, services or products (collectively, the "Management Use").

Customer represents and warrants that: (i) Customer is the sole and exclusive owner of (or co-owner or licensee to, as the case may be) the Customer Materials; (ii) the Customer Materials, and the Management Use thereof, does not and will not infringe any copyright, patent, trade secret, trademark or other proprietary rights of any third party and shall not violate, or cause the violation of the privacy rights of any third party, or be contrary to any Compliance Requirements (as described herein); (iii) Management may use the Customer Materials for the Agreement performance and for promotion use and without the need for any payments for five (5) years following the execution of the present Agreement and worldwide; (iv) any Customer Materials displayed within any Company Page do not contain any viruses, adware, spyware, worms, bombs, or other harmful or malicious code; and (v) Customer has the right to provide Management with, or to present or display, the Customer Materials in connection with the Digital Offering. Management assumes no liability for any Customer Materials or for any loss or damage resulting therefrom.

Management expects Customer to respect the intellectual property rights of other parties. Customer shall not market, sell or display any materials, products or services in connection with the Digital Offering that are counterfeit or which in any way infringes trademarks, copyrights, patents or other intellectual property of a third party. Customer warrants that the Customer Materials which Customer or its Customer Representatives submit for use in any media (including, but not limited to, ads, the Digital Offering website or any Digital Offering publication) shall not infringe the intellectual property rights of any third party and shall not contain anything which is libelous, obscene, indecent, blasphemous, discriminatory, offensive, or in any way unlawful. Any Customer involved in unauthorized, counterfeit or infringing activity, will be subject to having all such unauthorized, infringing, counterfeit or misleading materials, products or services removed from the Digital Offering and Customer being removed from current and future Digital Offerings. Management does not accept liability for intellectual property infringements that may be committed by the Customer.

8. NO ASSIGNMENT

No Sub-Licensing. This Agreement (and the License granted hereunder) is non-assignable by Customer. Customer shall not use the License for any other use than the one granted by the Management as described in the registration. Customer shall not sub-license or assign the Company Page or any part thereof, shall not permit any third party to occupy, utilize, or in any way conduct business in the Company Page or any part thereof, and shall not transfer any rights granted in this Agreement to any third party without Management's prior written consent. Any violation of the foregoing, including without limitation an attempted assignment of the Agreement or License by Customer, shall be null and void and shall constitute a breach, resulting in termination of the Agreement and cancellation of the License. Management may assign the Agreement at any time to its affiliate or any owner/purchaser of the Digital Offering, by operation of law or otherwise.

9. CUSTOMER CONDUCT

Unless the Digital Offering is open to the general public (a "Consumer Offering"), retail sales are prohibited during the Digital Offering and entitle Management to shut down the Company Page and remove Customer from the Platform. Management retains sole discretion to approve, control or prohibit which samples and other items may be offered, advertised or promoted in connection with the Digital Offering. Any Customer demonstration, distribution or activity that redirects web traffic or prevents ready access to other customers' space within the Digital Offering is prohibited and shall be suspended permanently or for any periods specified by Management.

10. REPORT CUSTOMER'S INAPPROPRIATE CONTENT OR BEHAVIOR

If you wish to report (i) content that violates our Code of Conduct and / or (ii) any content that violates laws on discrimination, defending terrorism, harassment, violence, we invite you to complete this form: <https://forms.reedmidem.com/webtocase.php?> and then please, choose the category "Report inappropriate content".

We will investigate and do our best to remove the content, if applicable.

11. COMPLIANCE REQUIREMENTS

Customer shall comply with all applicable laws, codes, ordinances, rules and regulations, standards, and judicial or administrative orders with regard to its participation in and activity in connection with the Digital Offering and shall give all required notices and obtain all required authorizations, licenses, consents, approvals and permissions under such laws and any rules and regulations from the Platform. In the event there are material changes to applicable laws, codes, ordinances, rules or regulations (including those of the Platform) which may have the effect of changing whether or not Customer's contemplated activities in connection with the Digital Offering are legal and/or permissible, as determined by Management in its sole discretion, Customer acknowledges and agrees that Management shall have a right to terminate this Agreement and Management shall not be liable for any costs, damages, fees or other expenses of Customer as a result of any such termination.

12. CUSTOMER REPRESENTATIVES

All authorized individuals who access the Digital Offering via credentials provided by Management to Customer, including, but not limited to, Customer's employees, representatives, sub-contractors (each a "Customer Representative" and collectively the "Customer Representatives") shall each be deemed a User, must be 18 years of age or older (unless otherwise approved by Management in writing) and, by participating in the Digital Offering, Customer shall be liable for its Customer Representatives use of the Platform. Management will have no responsibility for supervision or control over any Customer Representatives in connection with the Digital Offering. Management limit the number of Customer Representative Users accessing the Platform, as described in the registration. Offensive, abusive or discriminatory language and/or behavior is not permitted in connection with the Digital Offering and Management reserves the right to determine, in its sole discretion, whether the behavior or presence of any Customer Representative is acceptable. Where Management provides appointments for Customer, remote interactions for Customer with Users, or speaking opportunities for Customer in connection with the Digital Offering, Customer represents and warrants that Customer will promptly attend such appointments or opportunities remotely wearing suitable attire.

13. DEFAULT IN PRESENTATION

The actual population with product by Customer of the Company Page is a material obligation of Customer and is of the essence of the Agreement. The Company Page must be populated or utilized by Customer at all time. If a Company Page is not populated or is inactive at any point, Management may remove it from the Digital Offering in its sole discretion

14. CUSTOMER BREACH

If Customer or Customer Representative breaches any provisions of or its obligations under the Agreement (including those incorporated by reference), (1) Management may immediately, without notice, terminate the License hereunder and prohibit Customer from presenting at the Digital Offering or accessing the Platform and may deactivate, remove, or alter the Company Page or any part thereof and utilize such Company Page for any purpose Management may see fit without in any way releasing Customer from any liability hereunder; (2) may prohibit Customer from all future virtual offerings, events and exhibitions run by Management; (3) Management shall retain all amounts paid hereunder and Customer shall pay Management any remaining balance outstanding according to the agreement order; and (4) Management may pursue any other legal or equitable remedies to which it is entitled. Further, Management may remove any or all Customer Materials from the Digital Offering website or from the Platform. If the License is terminated as described in this section, Management shall not be liable for any costs, damages, fees or expenses of Customer as a result of such termination.

X Signature (COMPULSORY)

15. RESOLUTION OF CERTAIN DISPUTES

If there is a dispute or disagreement between (1) Customer and a Digital Offering service provider, (2) Customer and the Platform, or (3) Customer and one or more Users or other customers, Management's interpretations of this Agreement and the rules governing the Digital Offering and its actions or decisions concerning the dispute or disagreement and its resolution shall be binding on Customer. While Management may help facilitate the resolution of disputes through various programs, Management has no control over and does not guarantee: the existence, quality, safety or legality of products; the truth or accuracy of any content or listings; the ability of any customer to sell items; the ability of buyers to pay for items; or that a buyer or customer will actually complete a transaction or return an item.

16. CUSTOMER DIRECTORY, DIGITAL OFFERING WEBSITE & DIGITAL OFFERING PUBLICATIONS

Customer authorizes Management to publish Customer's directory entry on Digital Offering website(s), on the Platform and in any other directory relating to the Digital Offering or relevant industry. In the event such directory entry is not created automatically in connection with the Digital Offering setup process, Customer will be required to complete its own directory entry on the Digital Offering website and/or the Platform; provided that Customer acknowledges and agrees that Management may prepopulate the Digital Offering website and/or the Platform on Customer's behalf with information which Customer previously provided to Management (if available). Customer may update, change, or remove any such prepopulated information at any time via the Platform or by contacting Management. If Customer fails to complete its directory entry on the Digital Offering website, Management shall be entitled to enter Customer's details from the agreement order and a description from a previous Digital Offering year (if available) on its behalf. Management shall not be liable for any omissions, misquotations or other errors, including, without limitation, any which appear in the Digital Offering directory, on the Digital Offering website, in the official catalogue of the Digital Offering or any other media.

17. PRIVACY

The personal data provided by Customer to Management is necessary for the fulfilment, administration, management and execution of the Agreement and may be provided to Management's affiliate(s), the Platform, and third parties, including, but not limited to, sub-contractors ("Permitted Contacts"), for that purpose. Data provided by Management shall be used in accordance with the Management privacy policy located at <https://privacy.reedexpo.com>, as amended from time to time. Customer and the Customer Representatives may be contacted by the Permitted Contacts for the purposes of facilitating the participation of the Customer in connection with the Digital Offering, which may also include entry of the Customer on the Digital Offering website and/or Platform, and in any associated directory, arranging introductions to or appointments with certain Digital Offering contacts, and appropriate marketing of related services and products, subject to the Management privacy policy. Data may be transmitted to Management's partners, which may become Data Controllers, organizing an event or a session, or publishing a video, that Data Subject attend to and/or watch online. Customer and Customer Representative may exercise their right to access, obtain, correct and oppose the use of their personal data, to the extent that such data is processed solely by the Management, by writing to Privacy Centre webform (<https://privacy.reedexpo.com/en-gb/privacy-centre.html>). In case of unsatisfied answer to Customer and Customer Representative request, Customer and Customer Representative may raise a complaint before the French National Data Protection Authority (Commission Nationale Informatique et Libertés or CNIL) www.cnil.fr

18. DUPLICATION AND RECORDING

Customer is prohibited from making any recordings or taking screen shots or photographs of any part of the Digital Offering, including, but not limited to, other customers' virtual presentation, Company Page or products, except with the written consent of Management in advance of the Digital Offering, to be granted or withheld at Management's sole complete discretion. Customer is prohibited from copying or circulating any materials, content or User lists in relation to the Digital Offering except with the written consent of Management, to be granted or withheld at Management's sole complete discretion. Such violations may be considered a Customer Breach and result in termination of the License hereunder.

19. INDEMNITY

Customer shall indemnify and hold harmless Management, Digital Offering's owner(s) and sponsors, the Platform's provider, and each of their respective officers, directors, employees, representatives, shareholders, successors, and other agents, from and against any and all actual or alleged claims, liabilities, losses, suits, damages, judgments, proceedings, fees, expenses, costs (including, without limitation, reasonable legal fees) and charges of every kind arising out of or resulting from:

- Customer's execution of the Agreement, Customer's use of the Company Page, and Customer's presentation in connection with the Digital Offering;
- the actions, inactions or negligence of Customer or any Customer Representative, including the breach by Customer of any representation, warranty or obligation contained in this Agreement;
- the breach by Customer of the intellectual property rights of any third party, whether knowingly or unknowingly, and whether intentionally or unintentionally (including, but not limited to, the Customer Materials, the sale or distribution of pirated goods and counterfeits/"knock-offs" of existing products and services, or Customer's use of music in connection with the Digital Offering);
- Management Use of any Customer Materials (and any materials contained within the Customer Materials), including, but not limited to, any Digital Offering directory, website, and publications or content;
- Customer's allegations of infringement against another Customer, including, but not limited to, Customer's service of process on another Customer; or Customer's service of a judicial/administrative order on another Customer;
- Customer's violations of any legal and/or regulatory requirements; and/or
- Actions taken by Management at the request of Customer regarding the asserted intellectual property rights of Customer; or actions taken by Management, in Management's discretion, in regard to the asserted intellectual property rights of Customer.

20. LIMITATION OF LIABILITY

Management is not responsible for the actions of any Digital Offering User in connection with the Digital Offering, including, but not limited to, any User's attempt to circumvent or otherwise interfere with the security, integrity, or conduct of the Digital Offering. Customer's interactions with third parties, including, but not limited to, Digital Offering Users, in connection with the Digital Offering, are solely between Customer and such third party. Additionally, Management is not responsible for any problems or technical malfunction of any network or lines, servers or providers, equipment or software which are beyond Management's control, including, but not limited to, any injury or damage to Customer or Customer's property resulting from participation in the Digital Offering. Management makes no representations or warranties with respect to the number of Users or the demographic nature of such Users. In no event shall Management be liable for any special, consequential or indirect damages, loss of profits, loss of business, loss of revenue, loss of goodwill or loss of anticipated savings. Management shall not be held responsible for missing meeting or Networking. Lastly, compensation for any harm thus sustained by the Customer may never exceed the Fee.

21. SERVICE LEVEL AGREEMENT

In case of Platform disturbance or unavailability we invite you to complete this form: <https://forms.reedmidem.com/webtocase.php>, and then please, choose the category "Platform disturbance" We will do our best efforts to fix the disturbance within 48 business hours, from Monday to Friday.

22. INSURANCE

Customer shall take out all insurance policies necessary for their participation in the Digital Offering. The Management declines all liability in this regard, in particular for the loss of personal property. Customer shall take out additional insurance policies as necessary. The Management shall in no event be liable for any claim for which Customers may be liable or any loss Customers may incur in the event of inadequate insurance cover. Customer agrees that neither the Management nor the Platform operator shall be held liable for any claims raised by a third party regarding the Customer Material. Proof of insurance. At Management's request, Customer shall provide certificates or other acceptable evidence of insurance evidencing the foregoing coverage and shall provide Management with prompt written notice of any material change to the same. Such certificates must list the aforementioned policies and clearly list the required additional insureds. Failure to Comply. Customer's failure to comply with the insurance requirements in this section shall not relieve Customer of its indemnification obligations under this Agreement.

23. FORCE MAJEURE

If, in the sole discretion of Management, the management or operation of the Digital Offering or the performance of Management under the Agreement are interfered with or rendered impossible or commercially unreasonable by virtue of a Force Majeure (as defined below), the Digital Offering (or any part thereof) may be temporarily suspended or terminated by Management. A "Force Majeure" shall be any causes or circumstances beyond Management's reasonable control, including, without limitation, fire; storm; casualty; flood; epidemic; pandemic; earthquake; hurricane; explosion or accident; blockade embargo; inclement weather; governmental restraints; restraints or orders of civil defense or military authorities; war; act of public enemy; riot or civil disturbance; act or threatened act of terrorism, strike, lockout, boycott or other labor disturbance; Platform cancellation, inability to secure sufficient labor; power failure; equipment failure; Technical Impossibility (as defined below); local, state or federal laws, ordinances, rules, orders, decrees or regulations whether legislative, executive or

judicial, and whether constitutional or unconstitutional. Management shall not be responsible for delay, damages, loss, costs or other unfavorable conditions arising by Force Majeure.

As used herein, "Technical Impossibility" means that the Digital Offering, any part thereof or any obligation hereunder of Management is delayed, disrupted, technically impaired, or corrupted by infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical problems, failures, malfunctions or other causes beyond Management's control which may have been destroyed, corrupted or undermined the security, integrity or feasibility of the Digital Offering or any portion thereof.

If Management temporarily suspends the Digital Offering (or any part thereof) for reason of Force Majeure or for scheduled maintenance, such suspension shall not be deemed to be a breach or violation of the terms of this Agreement.

If Management terminates the Digital Offering for reason of Force Majeure: (i) such termination shall not be deemed to be a breach or violation of the terms of this Agreement; (ii) Management will notify Customer and, upon receipt of such notification, this Agreement shall be terminated; and (iii) Customer shall be entitled to a pro-rated refund of the portion of the Fee paid to Management as of the date of such notification.

With the exception of the pro-rated refund, Management shall not be responsible for delay, damage, loss, costs or other unfavorable conditions arising by Force Majeure.

24. CONFIDENTIAL INFORMATION

Customer may be exposed to or provided with non-public information which would be deemed confidential by a reasonable person receiving such information ("Confidential Information"), including, but not limited to, the terms of this Agreement; Management's business, financial, technical, sales, pricing, or customer information; Management's development plans; any source code, technology, or processes; any personal data or personally identifiable information; and the Service Documentation, Management's policies, and any security measures relating to the Digital Offering. Customer shall hold Confidential Information in confidence using the same degree of care as it normally exercises to protect its own confidential or proprietary information, but in no event shall it use less than reasonable care. Customer agrees not to disclose any Confidential Information unless the Confidential Information: (i) is or becomes public knowledge through no fault of Customer; (ii) was in Customer's possession before receipt from Management and was not subject to a duty of confidentiality; (iii) is rightfully received by Customer without any duty of confidentiality; or (iv) is independently developed by Customer without use of the Confidential Information. If Customer becomes legally compelled to disclose any of the Confidential Information, Customer will: (i) provide Management with prior written notice thereof so that Management may seek a protective order or other appropriate remedy if Management so chooses, and (ii) if required, disclose only as much of the Confidential Information as is required.

25. NON-DISPARAGEMENT

At all times this Agreement is in effect, including, but not limited to, Customer's marketing and promotional activities for the Digital Offering (if any), Customer shall conduct itself in accordance with generally accepted decorum which will reflect favorably on the image, reputation and good will of the Digital Offering and shall not disparage, through speech or conduct, Management, the Digital Offering, the Digital Offering's sponsors, other customers, or the products/services of the Digital Offering's sponsors and/or other customers.

26. ADMISSION TO DIGITAL OFFERING

Management shall have sole control over the access and/or registration policies for Users in connection with the Digital Offering at all times. See Digital Offering website for the admission policy.

27. DATA COLLECTION AND LICENSE

Customers undertake not to use the data for any other purposes. Customer that would use the data contained in the database for their own purpose are deemed data controllers and bear all the liabilities of this status towards other customers. The Management shall, under no circumstances, be held liable regarding the unlawful data processing and use from other customers or third parties;

28. NOTICES

Any notices to Management shall be given in writing completing this form: <https://forms.reedmidem.com/webtocase.php> and then please, choose the category: "Digital Platform" and the subcategory " User inquiries"

29. GOVERNING LAW; FORUM SELECTION CLAUSE

The General Terms and Conditions and the Contract Documents are governed by French law. IN THE EVENT OF A DISPUTE CONCERNING THE VALIDITY, INTERPRETATION OR PERFORMANCE OF THIS DOCUMENT, THE PARTIES UNDERTAKE TO SEEK AN AMICABLE RESOLUTION WITH THE POSSIBILITY OF USING A MEDIATOR. IN THE EVENT THAT THE PARTIES FAIL TO REACH AN AMICABLE SOLUTION, THE COURTS OF PARIS SHALL HAVE EXCLUSIVE JURISDICTION TO HEAR SUCH DISPUTE, WHICH THE PARTIES EXPRESSLY ACCEPT.

30. RESERVATION OF RIGHTS; NO WAIVER.

Management reserves the right to take any action that is reasonably necessary in the sole judgment of Management for the protection of the Digital Offering and/or the Users. Neither the failure of Management to require strict compliance with any provision of this Agreement nor the failure, delay or omission by Management in exercising any right with respect to any provision of this Agreement will be construed as a waiver or relinquishment to any extent of Management's right to assert or rely upon any such provision or right in that or any other instance.

31. SEVERABILITY

If any provision of this Agreement is judged to be invalid or unenforceable, the defective provision shall first be revised, limited or amended, consistent with the general intent of the provision, such that it is valid and enforceable, and the remaining provisions of this Agreement shall be unaffected and shall remain enforceable.

32. SURVIVAL

Any provision of this Agreement which imposes an obligation after termination or expiration of this Agreement shall survive the termination or expiration of this Agreement.

33. HEADINGS

The section headings contained in this Agreement are for reference purposes only and shall not in any way affect the meaning or interpretations of this Agreement.

34. INTEGRATION OF AGREEMENT; NON-RELIANCE; REMEDIES CUMULATIVE

This General Terms and Conditions, including the terms incorporated by reference herein, and the entire Agreement constitutes a legal, valid, and binding obligation, enforceable in accordance with its terms, except as enforceability may be limited by bankruptcy, insolvency, reorganization, moratorium, or similar laws relating to or affecting generally the enforcement of creditors' rights. Customer acknowledges that in entering into the Agreement it has not relied on, and shall have no right or remedy in respect of, any statement, representation, assurance or warranty (whether made negligently or innocently) other than as expressly set out in the Agreement. The rights and remedies provided by this Agreement are cumulative and use of one right or remedy by either Party shall not preclude or waive the right to use any or all other rights or remedies. Such rights and remedies are given in addition to any other rights or remedies the Parties may have by law, statute, ordinance, or otherwise.

X Signature (COMPULSORY)



12 APPENDIX: LIST OF INDIVIDUALS ATTENDING THE EVENT

A PERSONAL/UNIQUE EMAIL ADDRESS IS MANDATORY for each delegate to access the MIPTV Digital Platform - without an email address, you will not receive your login information.
 Personal Data collected by RX France is used to fulfill request for registration and promote our tradeshows. You may access, update or refuse for this data to be used by writing to Privacy Centre webform (privacy.reedexpo.com/en-gb/privacy-centre.html)

1. PARTICIPANT:

Mr Mrs Ms

SURNAME

First Name

Job Title

Work email

Individual email address is required

Please indicate your main activities at the market

<p>CONTENT DISTRIBUTION - MEDIA RIGHTS</p> <p>1 - Sales Executive/Sales Agent</p> <p>2 - Sales & acquisition executive (media rights)</p> <p>3 - Carriage Deal Sales Executive</p>	<p>CONTENT SOURCING - COMMISSIONING</p> <p>9 - Content Buyer</p> <p>10 - Commissionner - Originals Content Development</p> <p>11 - Programming</p> <p>12 - Scouting</p> <p>13 - Carriage Deal Buyer</p>
<p>CONTENT CREATION - RIGHT HOLDERS</p> <p>4 - Producer</p> <p>5 - Creative - Author - Development</p> <p>6 - Publishing agent</p> <p>7 - IP owner - licensing agent (Consumer products)</p>	<p>SERVICES & SUPPORTS</p> <p>14 - Marketing & Event Management</p> <p>15 - Consultant - Business Analyst - strategy</p> <p>16 - Tech providers - Dubbing - Post-prod</p>
<p>FINANCING & INVESTORS</p> <p>8 - Investor - VC</p>	<p>OTHERS</p> <p>17 - Professor - Student</p> <p>18 - Press - journalist</p> <p>19 - PR - Talent Agent</p>

Please indicate your Content Genre

<p>DOCS - FACTUAL</p> <p>1 - Adventures - Travel</p> <p>2 - Art - Culture - Sports</p> <p>3 - Current Affairs - Investigation</p> <p>4 - Society</p> <p>5 - Factual - Reality</p> <p>6 - History - Civilization</p> <p>7 - Lifestyle - Entertainment</p> <p>8 - Nature - Wildlife</p> <p>9 - Science - Technology</p>	<p>DRAMA - SCRIPTED FORMAT</p> <p>10 - Thriller</p> <p>11 - Drama</p> <p>12 - Comedy</p> <p>13 - Telenovelas - Soap</p> <p>14 - Crime investigation</p> <p>15 - Historical period drama</p> <p>16 - Sci-Fi - Fantasy</p> <p>17 - Action - Adventure</p> <p>18 - Romance</p> <p>19 - Horror</p> <p>20 - Erotic - Adult</p>	<p>KIDS</p> <p>21 - Animation</p> <p>22 - Discovery - Education - Doc</p> <p>23 - Live action Scripted</p> <p>24 - Live action Unscripted</p>	<p>UNSCRIPTED FORMATS</p> <p>25 - Formatted Reality</p> <p>26 - Shiny Floor Entertainment</p> <p>27 - TV Game Show</p>	<p>NO GENRE</p> <p>28 - No genre</p>
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2. PARTICIPANT:

Mr Mrs Ms

SURNAME

First Name

Job Title

Work email

Individual email address is required

Please indicate your main activities at the market

<p>CONTENT DISTRIBUTION - MEDIA RIGHTS</p> <p>1 - Sales Executive/Sales Agent 2 - Sales & acquisition executive (media rights) 3 - Carriage Deal Sales Executive</p> <p>CONTENT CREATION - RIGHT HOLDERS</p> <p>4 - Producer 5 - Creative - Author - Development 6 - Publishing agent 7 - IP owner - licensing agent (Consumer products)</p> <p>FINANCING & INVESTORS</p> <p>8 - Investor - VC</p>	<p>CONTENT SOURCING - COMMISSIONING</p> <p>9 - Content Buyer 10 - Commissioner - Originals Content Development 11 - Programming 12 - Scouting 13 - Carriage Deal Buyer</p> <p>SERVICES & SUPPORTS</p> <p>14 - Marketing & Event Management 15 - Consultant - Business Analyst - strategy 16 - Tech providers - Dubbing - Post-prod</p> <p>OTHERS</p> <p>17 - Professor - Student 18 - Press - journalist 19 - PR - Talent Agent</p>
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3. PARTICIPANT:

Mr Mrs Ms

SURNAME

First Name

Job Title

Work email

Individual email address is required

Please indicate your main activities at the market

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4. PARTICIPANT:

Mr Mrs Ms

SURNAME

First Name

Job Title

Work email

Individual email address is required

Please indicate your main activities at the market

<p>CONTENT DISTRIBUTION - MEDIA RIGHTS</p> <p>1 - Sales Executive/Sales Agent 2 - Sales & acquisition executive (media rights) 3 - Carriage Deal Sales Executive</p> <p>CONTENT CREATION - RIGHT HOLDERS</p> <p>4 - Producer 5 - Creative - Author - Development 6 - Publishing agent 7 - IP owner - licensing agent (Consumer products)</p> <p>FINANCING & INVESTORS</p> <p>8 - Investor - VC</p>	<p>CONTENT SOURCING - COMMISSIONING</p> <p>9 - Content Buyer 10 - Commissioner - Originals Content Development 11 - Programming 12 - Scouting 13 - Carriage Deal Buyer</p> <p>SERVICES & SUPPORTS</p> <p>14 - Marketing & Event Management 15 - Consultant - Business Analyst - strategy 16 - Tech providers - Dubbing - Post-prod</p> <p>OTHERS</p> <p>17 - Professor - Student 18 - Press - journalist 19 - PR - Talent Agent</p>
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