

# CONFERENCES & EVENTS PROGRAMME \*

\* Programme as of 21/02/2022 – Subject to change



- MIPTV all genres
- DRAMA
- DOC
- FORMATS
- KIDS
- ESPORTS BAR

## ESPORTS BAR VIP ARENA

**MONDAY 4 APRIL**  
 14.00 – 15.00 AGENDAS 1 TO 1 MATCHMAKING  
 15.45 – 16.45 AGENDAS 1 TO 1 MATCHMAKING  
 18.00 – 19.00 AGENDAS 1 TO 1 MATCHMAKING

**TUESDAY 5 APRIL**  
 10.30 – 11.30 AGENDAS 1 TO 1 MATCHMAKING  
 12.30 – 14.00  
**VIP LUNCH** by invitation only  
 14.00 – 15.00 AGENDAS 1 TO 1 MATCHMAKING  
 15.30 – 16.30 AGENDAS 1 TO 1 MATCHMAKING  
 20.00  
**VIP DINNER** by invitation only

**WEDNESDAY 6 APRIL**  
 10.00 – 12.00 AGENDAS 1 TO 1 MATCHMAKING  
 12.30 – 14.00  
**VIP LUNCH** by invitation only

## SUNDAY 3 APRIL

14.00 – 19.00  
 Debussy Theatre  
**mipdrama**  
 Reserved for Buyers only

| MONDAY 4 APRIL  |  |  |   | TUESDAY 5 APRIL   |  |   |   | WEDNESDAY 6 APRIL  |  |
|---|--|--|---|---|--|---|---|--|--|
| INSPIRATION   | DISCOVERY  | CONNECTION   | SCREENINGS  | INSPIRATION   | DISCOVERY  | CONNECTION  | SCREENINGS  | DISCOVERY  | CONNECTION   |
| <p><b>9.30 – 10.15</b><br/>                     Debussy Theatre<br/>                     ONE TV YEAR IN THE WORLD : CRACKING AUDIENCE TRENDS<br/>                     Presented by GLANCE &amp; TAPE CONSULTANCY</p> <p><b>11.45 – 12.30</b><br/>                     Debussy Theatre<br/>                     OPENING MEDIA MASTERMIND KEYNOTE<br/>                     In conversation with KEVIN MAYER<br/>                     CANDLE MEDIA<br/>                     RENE RECHTMAN<br/>                     MOONBUG</p>   | <p><b>10.30 – 11.30</b><br/>                     His Studio<br/>                     READY PLAYER MIP: MAKING YOUTH TV BRANDS « METaverse READY »<br/>                     Presented by DUBIT</p> <p><b>11.45 – 12.15</b><br/>                     His Studio<br/>                     BUILDING THE BRIDGE BETWEEN TV &amp; ESPORTS</p>  | <p><b>10.00 – 10.30</b><br/>                     Verriere Californie<br/>                     WORKSHOP: UNDERSTANDING ESPORTS</p> <p><b>11.00 – 11.30</b><br/>                     Verriere Californie<br/>                     WORKSHOP: DEVELOPING BRAND PARTNERSHIPS</p> <p><b>10.00 – 12.00</b><br/>                     Riviera 8 - Marguerite<br/>                     FRAPA FORMATS SUMMIT<br/>                     By invitation</p> | <p>10.30 – 11.30<br/>                     PROGRAMME TO BE ANNOUNCED</p>   | <p><b>10.45 – 11.45</b><br/>                     His Studio<br/>                     METaverse &amp; TELEVISION<br/>                     To be announced</p> <p><b>12.00 – 12.30</b><br/>                     Debussy Theatre<br/>                     MEDIA MASTERMIND KEYNOTE<br/>                     To be announced</p>  | <p><b>9.30 – 10.15</b><br/>                     Debussy Theatre<br/>                     FACTUAL &amp; DOCUMENTARY TRENDS<br/>                     Presented by K7 Media</p> <p><b>11.15 – 11.45</b><br/>                     Verriere Californie<br/>                     BUSINESS CASE<br/>                     To be announced</p> <p><b>12.00 – 12.30</b><br/>                     His Studio<br/>                     REINVENTING THE FAN EXPERIENCE</p>  | <p><b>9.30 – 09.30</b><br/>                     Riviera 8 - Honorat<br/>                     PRODUCERS' BREAKFAST</p> <p><b>9.30 – 10.30</b><br/>                     Riviera 8 - Marguerite<br/>                     MIPDOC INTL COPRO SUMMIT<br/>                     By invitation</p> <p><b>10.00 – 10.30</b><br/>                     Verriere Californie<br/>                     BUILDING HEALTHY &amp; DIVERSE TEAMS</p> <p><b>11.00 – 12.00</b><br/>                     Riviera 8 - Marguerite<br/>                     DIVERSITY &amp; INCLUSION MENTORING<br/>                     Limited capacity, first come first served</p>      | <p>10.30 – 11.30<br/>                     PROGRAMME TO BE ANNOUNCED</p>   | <p><b>10.00 – 10.30</b><br/>                     Verriere Californie<br/>                     BUSINESS CASE<br/>                     To be announced</p> <p><b>12.00 – 12.30</b><br/>                     Riviera 8 - Marguerite<br/>                     KIDS TRENDS<br/>                     Presented by THE INSIGHTS FAMILY</p> <p><b>12.00 – 12.30</b><br/>                     AUDI A<br/>                     NAVIGATING THE NEW WORLD ORDER : TV BUSINESS NOW &amp; NEXT<br/>                     Presented by AMPERE ANALYSIS</p> | <p><b>9.30 – 10.30</b><br/>                     Riviera 8 - Marguerite<br/>                     INTL MENTORING &amp; NETWORKING FOR WOMEN<br/>                     IN TV, FILM &amp; DIGITAL MEDIA<br/>                     In partnership with MEDIA CLUB ELLES</p> <p><b>10.45 – 11.15</b><br/>                     Verriere Californie<br/>                     MENTORING SESSION</p> <p><b>11.00 – 12.00</b><br/>                     Riviera 8 - Marguerite<br/>                     MIP WORKOUTS HOW WILL WEB3 TRANSFORM TV ?<br/>                     Limited capacity, first come first served</p> |
|   | <p><b>13.00 – 14.00</b><br/>                     Debussy Theatre<br/>                     FRESH TV FORMATS<br/>                     Presented by THE WIT</p>   |  | <p>12.00 – 13.30<br/>                     PROGRAMME TO BE ANNOUNCED</p>   |   |  |   | <p>12.00 – 13.30<br/>                     PROGRAMME TO BE ANNOUNCED</p>   | <p><b>13.00 – 13.45</b><br/>                     AUDI A<br/>                     FRESH TV FICTION<br/>                     Presented by THE WIT</p>  |  |
| <p><b>15.00 – 15.30</b><br/>                     Debussy Theatre<br/>                     KEYNOTE<br/>                     To be announced</p> <p><b>16.30 – 17.00</b><br/>                     Debussy Theatre<br/>                     MEDIA MASTERMIND KEYNOTE<br/>                     To be announced</p> <p><b>16.30 – 17.00</b><br/>                     Debussy Theatre<br/>                     MEDIA MASTERMIND KEYNOTE<br/>                     In conversation with PATRICK ARYEE</p> <p><b>18.00 – 18.30</b><br/>                     His Studio<br/>                     ESPORTS IN THE METaverse</p> | <p><b>15.00 – 16.15</b><br/>                     His Studio<br/>                     MIPDOC PROJECT PITCH</p> <p><b>15.45 – 16.15</b><br/>                     Verriere Californie<br/>                     BUSINESS CASE<br/>                     To be announced</p> <p><b>16.30 – 17.00</b><br/>                     His Studio<br/>                     PANEL<br/>                     To be announced</p> <p><b>17.15 – 17.45</b><br/>                     His Studio<br/>                     FIRESIDE CHAT<br/>                     To be announced</p> | <p><b>14.30 – 15.15</b><br/>                     Verriere Californie<br/>                     MENTORING SESSION<br/>                     To be announced</p> <p><b>18.00 – 19.00</b><br/>                     Verriere Californie<br/>                     WOMEN IN ESPORTS COCKTAIL</p> <p><b>18.45</b><br/>                     Riviera 8<br/>                     OPENING PARTY<br/>                     Open to all</p>                  | <p><b>15.30 – 16.15</b><br/>                     AUDI A<br/>                     KOREA SHOWCASE</p> <p>16.45 – 17.45<br/>                     PROGRAMME TO BE ANNOUNCED</p> | <p><b>15.00 – 15.30</b><br/>                     Debussy Theatre<br/>                     KEYNOTE<br/>                     To be announced</p> <p><b>16.30 – 17.00</b><br/>                     Debussy Theatre<br/>                     MEDIA MASTERMIND KEYNOTE: SDG AWARDS<br/>                     In Partnership with UNITED NATIONS</p> <p><b>17.00 – 17.30</b><br/>                     Debussy Theatre<br/>                     VARIETY'S INTL ACHIEVEMENT IN TV AWARD<br/>                     CECILE FROT-COUTAZ<br/>                     SKY STUDIOS</p> | <p><b>14.30 – 15.00</b><br/>                     Verriere Californie<br/>                     PANEL<br/>                     To be announced</p> <p><b>15.00 – 16.15</b><br/>                     His Studio<br/>                     MIPFORMATS INTERNATIONAL PITCH<br/>                     In Partnership with FOX Alternative Entertainment</p> <p><b>17.00 – 17.30</b><br/>                     His Studio<br/>                     FUTURE OF KIDS CONTENT &amp; ESPORTS</p> <p><b>17.45 – 18.15</b><br/>                     His Studio<br/>                     FRESH TV KIDS<br/>                     Presented by THE WIT</p> | <p><b>14.30 – 15.30</b><br/>                     Riviera 8 - Marguerite<br/>                     MIP WORKOUTS KIDS<br/>                     Limited capacity, first come first served</p> <p><b>17.30 – 18.15</b><br/>                     Riviera 8 - Marguerite<br/>                     MIP WORKOUTS FACTUAL<br/>                     Limited capacity, first come first served</p> <p><b>18.45 – 20.30</b><br/>                     Riviera 8 - Marguerite<br/>                     INTERNATIONAL FORMATS AWARDS SCREENING &amp; COCKTAIL<br/>                     In Partnership with C21, FRAPA, MIPFORMATS, ENTERTAINMENT MASTER CLASS</p> | <p>14.00 – 15.00<br/>                     PROGRAMME TO BE ANNOUNCED</p> <p>15.30 – 16.30<br/>                     PROGRAMME TO BE ANNOUNCED</p> <p>17.30 – 18.30<br/>                     PROGRAMME TO BE ANNOUNCED</p> |  |  |

## SATURDAY TO MONDAY

**mip CANNESERIES Connection**  
 MAJESTIC HOTEL & PALAIS DES FESTIVALS  
 By invitation



Every Evening  
 19.00 – 19.30  
 PINK CARPET

Friday 1 April  
 20.00 – 20.45  
 OPENING CEREMONY

Saturday 2 – Tuesday 5 April  
 11.00 – 13.00 / 15.00 – 17.00 / 20.00-22.00  
 SCREENINGS

Wednesday 6 April  
 20.00 – 20.45  
 CLOSING & AWARDS CEREMONY

MIPTV & ESPORTS BAR THANK THEIR SPONSORS AND PARTNERS

